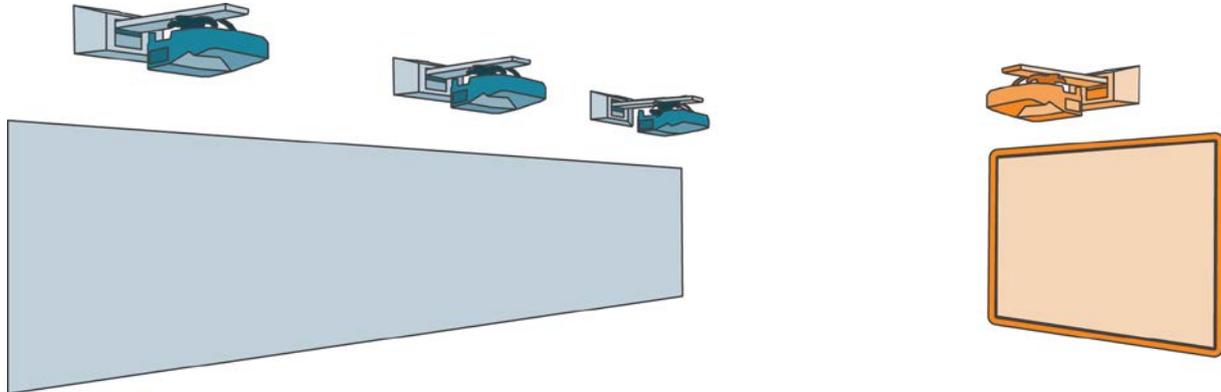| | we-inspire |

we-inspire competitive advantages

Introduction

This document lists the main advantages of we-inspire's interactive surfaces over similar technologies and highlights differences between we-inspire's solution and a traditional interactive whiteboard. Please visit www.we-inspire.com/showrooms to schedule a live-demo or contact sales@we-inspire.com for more information.

The we-inspire benefits

paper-integration: we-inspire's solution seamlessly bridges the gap between analog and digital tools in order to accommodate different working-styles and people who intrinsically use paper as part of their workflow. Notes and sketches created on traditional paper are instantly digitized on the interactive surfaces and can easily be saved, modified and shared throughout the organization. Paper and pen can also be used offline—perfect for a breakout session in the nearby park, at home or at your favorite coffee shop.

seamless, large-scale surface: we-inspire's interactive surfaces can span several meters—allowing you and your team to get the big picture. Additionally, it provides a huge interactive playground for you and your colleagues to develop groundbreaking ideas.

extend to your desktop: Use the we-inspire software on your desktop or laptop before and after meetings. Requires separate we-inspire desktop software.

multiuser support: We support up to 7 users working simultaneously on our large interactive surface. Additionally, even more users can work in parallel on paper and share their ideas on the interactive surface. This way the system enables highly interactive and engaging training sessions, project meetings, or brainstorming.

use applications you know: Based on Windows®, it is possible to run legacy software on the interactive surface. Give a presentation using your favorite tool, show a 3D model in your preferred CAD software, discuss designs, wireframes or storyboards using your graphics package or go online—share and collaborate using all of your productivity tools.

flexible and robust hardware: The we-inspire solution combines specialized hardware and software with standard components that allow for customized options. All we-inspire components can easily be upgraded separately. The open architecture allows for additional hardware like video-conferencing solutions to be integrated. The maintenance-free projection surface does not contain any electronics and is ideal for integration in demanding or high traffic environments like museums or workshop areas.

high accuracy & vector format: The high input resolution of 680 dpi (approx. 30 x projector resolution) ensures that no detail is ever lost, be it while sketching on paper or while interacting with high-resolution data on the we-inspire surface. All pen strokes are stored in editable vector format for further development (e.g. Adobe Creative Suite®).

intuitive applications: The we-inspire applications were designed from the ground up to support multiuser-interaction on large-scale surfaces. Based on years of research, and evaluated in dozens of scientific studies, the applications are full of little details and features that will make working easy and fun, yet efficient and versatile.

bring your own device: There are multiple ways to connect external devices to the we-inspire solution. Using the we-inspire capture™ application you can simply share your screen either via video cable or wirelessly using technologies like Apple TV®. And since it is running on a standard PC, you can of course use all of your favorite cloud and communication services like Lync, Skype, Dropbox and many more.

we-inspire

Comparison we-inspire interactive surface – interactive whiteboards

	we-inspire interactive surface	**traditional interactive whiteboard**
size	up to 300''	typically 85''
seamless, bezel-free multiscreen setups	yes	-
users	7 simultaneous users	2 simultaneous users (due to technical limitations/screen size)
resolution	680 dpi	typically < 100 dpi
technology	replaceable high precision, active pen + maintenance-free passive surface	passive pen + active board
scalability	custom sizes possible	fixed sizes
design	various customization options including completely borderless designs for seamless integration in various spaces	fixed hardware configuration and design
wall user interface	unique user interface specifically designed for multiuser-interaction on very large screens	-
paper	seamless integration of traditional paper	-
physical tool palettes	different physical tool palettes for both beginners and experts	-